

The Middle East's most popular  
watch and jewellery event



MidEast  
**Watch & Jewellery  
Show 2008**

**15 - 19 APRIL | 8 - 12 OCTOBER**

Expo Centre Sharjah - United Arab Emirates

The Middle East's premier bi-annual exhibition  
showcasing the latest designs and trends in watches,  
gold, precious stones and diamonds.

**Major highlights:**

- Region's most established watch and jewellery show.
- Comprehensive exhibit profile featuring the most varied range in gold and diamond jewellery and watches.
- Large turnout of trade and general visitors from across the Middle East.
- Promoted region wide through a series of well-planned direct marketing and advertisement campaigns.